

# Judging Rubric

Please score each on a scale of **1 to 5**:

- 1 Incomplete.** The work is missing.
- 2 Needs Improvement.** The work needs major improvement.
- 3 Acceptable.** The work needs minor improvement.
- 4 Good.** The work is of good quality.
- 5 Excellent.** The work is of excellent quality.

<b>Ideation (15 points)</b>	<b>Score</b>
<i>Refer to the app name and description, pitch video, and demo video.</i>	
<b>5 pts</b> The team clearly shows how their app idea aligns with a problem in their community.	
<b>5 pts</b> The team provides evidence of the problem they are solving through facts and statistics.	
<b>5 pts</b> The team addresses the problem well.	
<b>Ideation Total Score:</b>	

<b>Technical (20 points)</b>	<b>Score</b>
<i>Refer to the source code, screenshots, and demo video.</i>	
<b>5 pts</b> The app appears to be fully functional and has no noticeable bugs.	
<b>5 pts</b> The app is easy to use and the features are well thought out.	
<b>10 pts</b> The <b>Code Checklist</b> is complete. <i>This item is already scored on the platform. For live events only: Please enter the 0-10 score as shown on the my.technovationchallenge.org platform for the team's submission.</i>	
<b>Technical Total Score:</b>	

<b>Pitch (20 points)</b>	<b>Score</b>
<i>Refer to the demo video and pitch video.</i>	
<b>5 pts</b> The team clearly states the problem they are solving.	
<b>5 pts</b> The team presents a convincing argument to support their solution.	
<b>5 pts</b> The team's pitch has a storyline and is well thought out.	
<b>5 pts</b> The pitch is specific and to the point.	
<b>Pitch Total Score:</b>	

<b>Entrepreneurship (20 points)</b>		<b>Score</b>
<i>Senior Division Only. Refer to the business plan, demo video, and pitch video.</i>		
<b>5 pts</b>	The team has a strategy to bring the app to market.	
<b>5 pts</b>	The team's research shows they have looked for competitors and ways to stand out from them.	
<b>5 pts</b>	The team has research on how they will sustain their business. The goals are explained and realistic.	
<b>5 pts</b>	The team's business has an identity through branding and visuals.	
<b>Entrepreneurship Total Score:</b>		

<b>Overall Impression (25 points)</b>		<b>Score</b>
<i>Refer to the entire submission.</i>		
<b>5 pts</b>	You are convinced the app can succeed.	
<b>5 pts</b>	Each component of the team submission is well thought out.	
<b>5 pts</b>	The team's strong dedication and work ethic is clear, even if the submission is not complete.	
<b>5 pts</b>	The way the team approaches and solves the problem is unique.	
<b>5 pts</b>	The submission stands out from others.	
<b>Overall Impression Total Score:</b>		

<b>Total Score</b>	
Ideation Total Score	
Technical Total Score	
Entrepreneurship Total Score*	
Pitch Total Score	
Overall Impression Total Score	
<b>Team Submission Total Score</b>	

\*Senior Division only