

Junior Division Rubric 2024 – 2025 season

Scoring Guide for Points Assignment per item:

1 - Not there/
missing
 2 - Getting there
(below expectations)
 3 - Average
(meets basic expectations)
 4 - Good
 5 - Amazing

Problem/project description (maximum 100 words)

Compelling project description that clearly states the problem and solution (max 100 words)

Project description score

Pitch Video

Clearly states the problem and shows why the problem is important to the team and the community and which United Nations Sustainable Development Goals are addressed

Explains how the team researched the complexity of the problem

Shows the viewer 1-2 key features of their solution and convinces the viewer that the app solves the problem

Explains how the selected technology is the best solution compared to what already exists

Explains how the team considered the ethics of their solution and ensures that the solution will only have a positive impact on direct or indirect users and the planet

Total pitch video score

Technical Video

Gives a demonstration of the working parts of the app they have built

Explains how the app was tested with users, what feedback was given, and how it affected the features of the app

Explains what machine learning training and/or actual coding they did for 1-2 important parts of their app (not login screen)

Shows what doesn't work yet and/or shares future app features

Total technical video score

User Adoption Plan (Doc upload from template)

Shows how many users have already tested the app, and the feedback provided	
Explains how the team will get new users to use their app in its first year	
Total user adoption score	

Your Learning Journey (maximum 200 words and 2-6 images)

Shares what the team learned through a combination of words and pictures (e.g. screenshots, prototypes). Shares technical sources used/remixed; if none, shares favorite technical resource.	
Explains what you learned about AI and how you used it in your project	
Describes how the team overcame technical or non-technical challenges	
Total learning journey score	

Total Score	Score
Project Description total score	
Pitch Video total score	
Technical Video total score	
User Adoption Plan total score	
Learning Journey total score	
Total score	