

Beginner Division Rubric 2024 – 2025 season

Scoring Guide for Points Assignment per item:

1 - Not there/
missing
 2 - Getting there
(below expectations)
 3 - Average
(meets basic expectations)
 4 - Good
 5 - Amazing

Problem/project description (maximum 100 words)	
Compelling project description that clearly states the problem and solution (max 100 words)	
Project description score	

Pitch Video	
States the problem and shows why the problem is important to the team and the community (Sustainable Development Goal alignment not required)	
Shows the viewer 1-2 key features of their project and explains how the project solves the problem for the users	
Explains why the selected technology is the best tool to solve the problem	
Shows how it is a better solution to what already exists	
Total pitch video score	

Technical Video	
Shows what app or Scratch project they have built and what parts work successfully so far	
Explains how the app or Scratch project was tested with users, what feedback was given, and how it affected the features of the project	
Explains what machine learning training and/or coding they did for 1-2 important parts of their project (not login screen)	
Shows what doesn't work yet and/or shares future technical features	
Total technical video score	

Your Learning Journey (maximum 200 words and 2-6 images)

Shares what the team learned and challenges they overcame through a combination of words and pictures (e.g. screenshots, prototypes). Shares technical sources used/remixed; if none, shares favorite technical resource.	
Explains what you learned about AI and how you used it in your project	
Total learning journey score	

Total Score	Score
Project Description total score	
Pitch Video total score	
Technical Video total score	
Learning Journey total score	
Total score	