2023-2024 PROGRAM TIMELINE

**Program Begins:**
- **Official Season Launch:** Oct 11, 2023
  - **Milestones:**
    - Recruit your team & find a mentor
    - Join a virtual launch event
    - Get an early start on your app or AI project!

**Projects in Progress:**
- **12 weeks to Submission Deadline:** Jan 31, 2024
  - **Milestones:**
    - Identify a problem to solve
    - Conduct research

**Registration Closes:** March 13, 2024
- **Submission Deadline:** Apr 24, 2024
  - **Milestones:**
    - Code your app or train your model
    - Sr. Division: start business plan
    - Jr. Division: start user adoption model
    - Debug your app or AI project
    - Make pitch & technical videos
    - Submit your app or AI project

**Judge & Celebrate:**
- **May–June**
  - **Milestones:**
    - Judging

**World Summit – Oct 2024**