

## Beginner Division Rubric 2023 – 2024 season

### Scoring Guide for Points Assignment per item:

1 - Not there yet    2 - Getting There    3 - Average    4 - Good    5 - Amazing

#### 100 word problem/project description

Compelling 100 word project description that clearly states the problem and solution	
<b>Project description score</b>	

#### Pitch Video

States the problem and shows why the problem is important to the team and the community	
Explains how the app or AI solution solves the problem for the users	
Explains why the selected technology is the best tool to solve the problem	
Shows how it is a better solution to what already exists	
<b>Total pitch video score</b>	

**Score for 1 of the following technical video categories: Mobile app or AI prototype**

<b>Technical Video</b>	
<b>Option 1: Mobile App Submission Technical Video Scoring only</b>	
Shows what app they have built and what parts work successfully so far	
Explains how the app was tested with users, what feedback was given, and how it affected the features of the app	
Explains what coding they did for 1-2 important parts of their app (not login screen)	
Shows what doesn't work yet and/or shares future app features	
<b>Option 2: AI Prototype Submission Technical Video Scoring only</b>	
Shows what AI model they have built and trained, including explaining what data they gathered and trained model with	
Explains how the prototype was tested with users, what feedback was given, and how it affected the features of the prototype	
Shows what invention they have built or prototyped, explains how they built it, and shows the parts that work	
Shows what doesn't work yet and/or shares future prototype features	
<b>Total technical video score</b>	

<b>Technovation Learning Journey (200 words and 2-6 images)</b>	
Shares what the team learned and challenges they overcame through a combination of words and pictures (e.g. screenshots, prototypes). Shares technical sources used/remixed; if none, shares favorite technical resource.	
<b>Total learning journey score</b>	

Total Score	Score
Project Description total score	
Pitch Video total score	
Technical Video total score	
Learning Journey total score	
<b>Total score</b>	