

## Senior Division Rubric 2021 – 2022 season

### Scoring Guide for Points Assignment per item:

1 - Not there yet    2 - Getting there    3 - Good    4 - A cut above    5 - Amazing

Project name and 100 word problem/project description	
	<b>Project description score</b>

Technovation Learning Journey (100 words and 2-6 images)	
Share what the team learned through a combination of words and pictures (eg screenshots, prototypes)	
Describes how the team overcame challenges	
	<b>Total learning journey score</b>

Pitch Video	
Clearly states the problem and shows why the problem is important to the team and the community	
Explains what the team researched about the problem and how it relates to the United Nations Sustainable Development Goals	
Convinces the viewer that the app or AI solution solves the problem for the users	
Explains why the selected technology (AI prototype or mobile app) is the best tool to solve the problem	
Shows how it is a better solution compared to what already exists	
Explains how the team will make sure the solution will only have a positive impact on direct or indirect users and the planet	
Explains user feedback on the problem and solution and shows how they made changes based on the feedback	
Explains future goals and plans for the project	
	<b>Total pitch video score</b>

**Score for 1 of the following demo video categories: Mobile app or AI prototype**

<b>Demo Video</b>	
<b>Option 1: Mobile App Submission Demo Video Scoring only</b>	
Shows what app they have built and how it works	
Shows what works successfully and explain what coding was required to make it work	
Shows what doesn't work yet and/or shares future features	
<b>Option 2: AI Prototype Submission Demo Video Scoring only</b>	
Shows what AI model they have built and trained, including explaining what data they gathered and trained model with	
Shows what invention they have built or prototyped, explaining how they built it, and how it works	
Shows what doesn't work yet and/or shares future features	
<b>Total demo video score</b>	

<b>Business Plan (Doc upload)</b>	
Clearly explains the company, product description, & research done for the product in a well written document that is supported with relevant graphics	
Shows how many users have already tested the app or invention, and the feedback provided	
Explains how the team will get new users to use their app or invention in its first year	
Shows realistic financial plans for starting and sustaining the business into the future	
<b>Total business plan score</b>	

<b>Total Score</b>	<b>Score</b>
Project Name & Description total score	
Learning Journey total score	
Pitch Video total score	
Demo Video total score	
Business Plan total score	
<b>Total score</b>	