

Junior Division Rubric 2021 – 2022 season

Scoring Guide for Points Assignment per item:

1 - Not there yet 2 - Getting there 3 - Good 4 - A cut above 5 - Amazing

Project name and 100 word problem/project description	
	Project description score

Technovation Learning Journey (100 words and 2-6 images)	
Share what the team learned through a combination of words and pictures (eg screenshots, prototypes)	
Describes how the team overcame challenges	
	Total learning journey score

Pitch Video	
Clearly states the problem and shows why the problem is important to the team and the community	
Explains what the team researched about the problem and how it relates to the United Nations Sustainable Development Goals	
Convinces the viewer that the app or AI solution solves the problem for the users	
Explains why the selected technology (AI prototype or mobile app) is the best tool to solve the problem	
Shows how it is a better solution compared to what already exists	
Explains how the team will make sure the solution will only have a positive impact on direct or indirect users and the planet	
Explains user feedback on the problem and solution and shows how they made changes based on the feedback	
Explains future goals and plans for the project	
	Total pitch video score

Score for 1 of the following demo video categories: Mobile app or AI prototype

Demo Video	
Option 1: Mobile App Submission Demo Video Scoring only	
Shows what app they have built and how it works	
Shows what works successfully and explain what coding was required to make it work	
Shows what doesn't work yet and/or shares future features	
Option 2: AI Prototype Submission Demo Video Scoring only	
Shows what AI model they have built and trained, including explaining what data they gathered and trained model with	
Shows what invention they have built or prototyped, explaining how they built it, and how it works	
Shows what doesn't work yet and/or shares future features	
Total demo video score	

User Adoption Plan (Doc upload from template)	
Shows how many users have already tested the app or invention, and the feedback provided	
Explains how the team will get new users to use their app or invention in its first year	
Total user adoption score	

Total Score	Score
Project Name & Description total score	
Learning Journey total score	
Pitch Video total score	
Demo Video total score	
User Adoption Plan total score	
Total score	