

Beginner Division Rubric 2021 – 2022 season

Scoring Guide for Points Assignment per item:

1 - Not there yet 2 - Good 3 - Amazing

Project name and 100 word problem/project description

	Project description score
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Technovation Learning Journey (100 words and 2-6 images)

Share what the team learned (technically, otherwise) through a combination of words and pictures (eg screenshots, prototypes)	
Describes how the team overcame challenges	
Total learning journey score	

Pitch Video

States the problem and shows why the problem is important to the team and the community	
Explains how the app or AI solution solves the problem for the users	
Explains why the selected technology is the best tool to solve the problem	
Shows how it is a better solution to what already exists	
Explains how they got user feedback on the problem and solution	
Shows how they made changes to the project based on user feedback	
Explains future goals and plans for the project	
Total pitch video score	

Score for 1 of the following demo video categories: Mobile app or AI prototype

Demo Video	
Option 1: Mobile App Submission Demo Video Scoring only	
Shows what app they have built and how it works	
Shows what works successfully and explain what coding was required to make it work	
Shows what doesn't work yet and/or shares future features	
Option 2: AI Prototype Submission Demo Video Scoring only	
Shows what AI model they have built and trained, including explaining what data they gathered and trained model with	
Shows what invention they have built or prototyped, explaining how they built it, and how it works	
Shows what doesn't work yet and/or shares future features	
Total demo video score	

Total Score	Score
Project Name & Description total score	
Learning Journey total score	
Pitch Video total score	
Demo Video total score	
Total score	