

Judging Rubric

Dear Technovation Judges,

Thank you for taking time to review and provide feedback on the apps created by Technovation Teams from across the globe. Your scores and feedback will be available to the teams at the end of the season. We request you to take time to provide thoughtful feedback to help the girls to improve their apps.

Please score each deliverable on a scale of **0 to 5**:

- 0 Incomplete.** The submission is missing the referenced deliverable.
- 1 Needs Improvement.** Minimal work may have been done and the deliverable is very incomplete.
- 2 Satisfactory.** Most requirements are met, but the deliverable is missing pieces.
- 3 Good.** All requirements are met, but the deliverable may have one or two major areas in need of improvement.
- 4 Excellent.** All requirements are met, but the deliverable may have a few minor areas in need of improvement.
- 5 Outstanding.** The deliverable is superior, well-polished and cohesive.

Ideation (15 points)		Score
5 pts	The team clearly demonstrates how their app idea aligns with at least one of the 6 Technovation themes of the UN Sustainable Development Goals: <ul style="list-style-type: none"> Poverty Environment Peace Gender Equality Health Education Learn more about these goals at sustainabledevelopment.un.org	
5 pts	The team has clearly outlined and provided evidence through facts and statistics of the problem they are addressing.	
5 pts	The app effectively addresses the problem that was outlined.	
Ideation Total Score:		

Technical (20 points)		Score
5 pts	The app is fully functional and has no noticeable bugs.	
10 pts	The team has completed and you have verified the Technical Checklist . <i>Please note this score should range from 0 to 10.</i>	
5 pts	The demo video demonstrates the functionality of the app well.	
Technical Total Score:		

Pitch (20 points)		Score
5 pts	The team clearly communicates the problem they are addressing.	
5 pts	The team presents a compelling argument to support the solution they are proposing.	
5 pts	The team's passion and energy for solving the problem is evident in their pitch delivery.	
5 pts	The pitch is specific and to the point.	
Pitch Total Score:		

Entrepreneurship (20 points) <i>Senior Division Only</i>		Score
5 pts	The business plan reflects a short term and clear strategy to achieve the plan.	
5 pts	The business plan reflects a long term and clear strategy to achieve the plan. It includes an assessment of the market, research on competitors, does not duplicate an existing product offering. This may be similar but must have some differentiating feature.	
5 pts	The market research portion of the business plan is thoroughly researched. For example, did they incorporate facts and figures, survey results, as well as the market size and segmentation?	
5 pts	There is a viable business model and the reason for selecting it is explained. For example: free, freemium, subscription, or paid.	
Entrepreneurship Total Score:		

Overall Impression (25 points)		Score
5 pts	You are convinced the app is feasible and that it can succeed.	
5 pts	Each component of the team submission was well thought out.	
5 pts	There is a cohesive and well communicated story about the problem and solution.	
5 pts	The app addresses the defined problem in an original way.	
5 pts	The app stands out from others.	
Overall Impression Total Score:		

Total Score	
Ideation Total Score	
Technical Total Score	
Entrepreneurship Total Score*	
Pitch Total Score	
Overall Impression Total Score	
Team Submission Total Score	

*Senior Division only