



Technovation 2015 Competition Structure

Technovation is introducing a multi-tiered competition structure this year, based on the feedback from our awesome Regional Ambassadors and participants. The new structure will allow Regional Pitch events to gain more visibility and feed into the World Pitch Event.



First Round: Regional Pitch Events and Virtual Pitch Groups

- All teams who submit all required materials to the global Technovation website by the app submission deadline will compete for a place in Technovation’s Global Semifinal Round. This first round of the competition may happen either in person or online.
- *Official Regional Pitch events:* In a few regions around the world where Regional Ambassadors are engaging more than 50 girls they will be supported to organize Official Regional Pitch events (through a partial [grant](#)). Judges for these Official Regional Pitch events will submit their scores to the global Technovation website, and the winner(s) of these official events will automatically advance to the Semifinal Round.
- *Informal Regional Pitch events:* In some communities, Technovation Ambassadors will organize informal Regional Pitch events, just as they have in past years. These events will give the girls an opportunity to practice public speaking as they present their apps to their local communities. Your region’s Ambassador(s) may solicit local sponsors to provide prizes for these local events, or they may not. Any winners of these events should feel extremely proud of their great accomplishment, and we encourage local press coverage of such high achievers. However, these winners will not necessarily advance to the Global Semifinal Round. Instead, their eligibility for the Semifinal Round will be entirely determined by the team’s performance in their Virtual Pitch Group.
- *Virtual Pitch Groups:* all teams who submit their apps by the deadline and who are *not* scheduled to participate in an Official Regional Pitch event will be automatically assigned to a “Virtual Pitch Group” with other teams from their division, and then scored by a panel of judges through the Technovation website. The winner(s) from each Virtual Pitch Group will move on to the Semifinal Round. Teams who have been selected to advance to the Semifinal Round will be notified around mid-May 2015.

For more information on organizing Regional Pitch Events refer to [Starter Kit](#) (pages 18-20)

Semifinal Round: Virtual Competition through Online Judging Panels

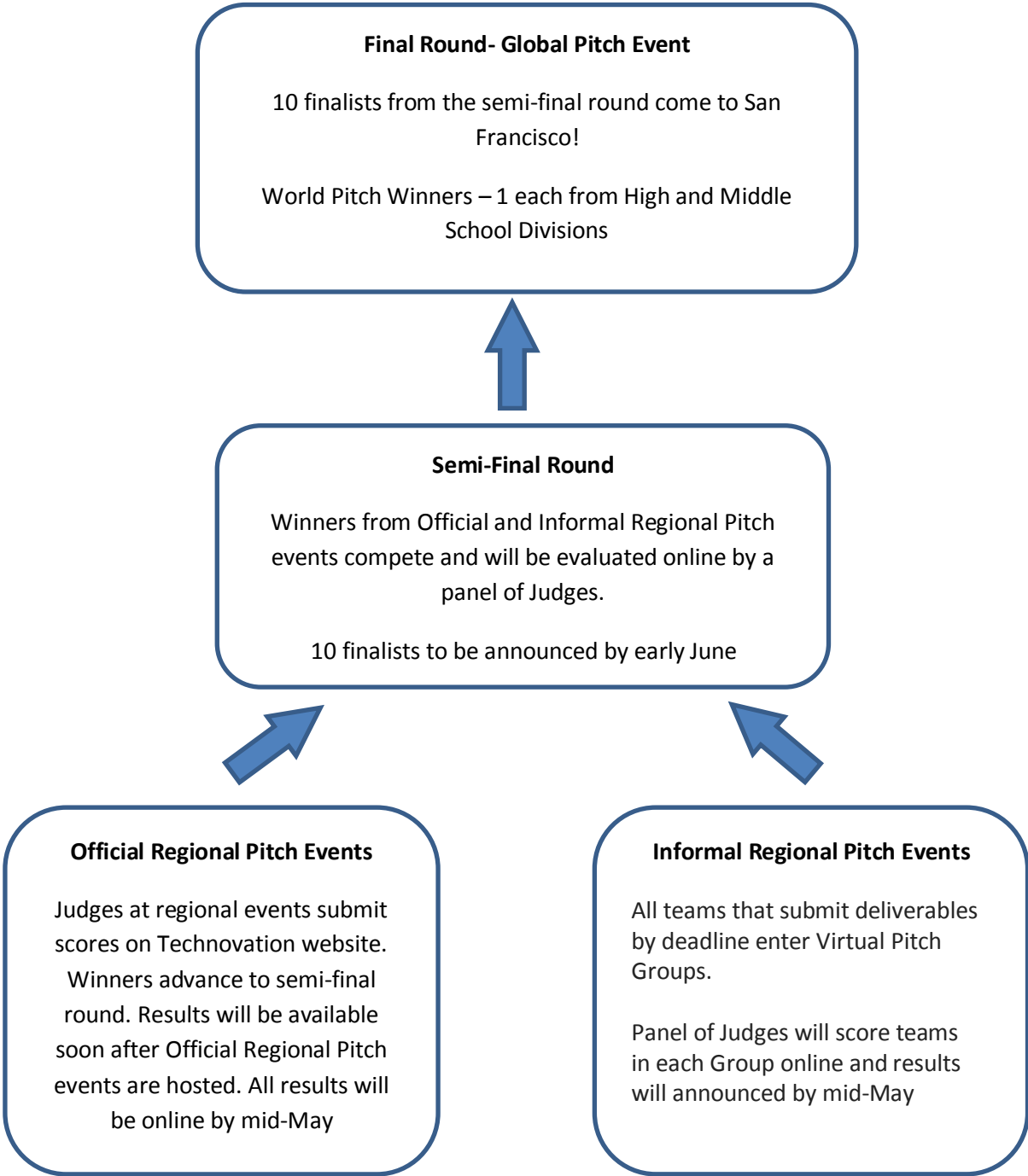
- Semifinalist Teams will be evaluated online by a panel of judges. From the Semifinalists, 10 Finalist teams will be selected. Finalists will be announced by early June.

Final Round: 10 Teams Win a Trip to San Francisco

- 10 Finalist Teams will win a trip to San Francisco -- with their flights and hotel expenses paid by Technovation -- for the 2015 World Pitch event.

World Pitch Winners: One Middle School Team + One High School Team

- 2 Teams, selected from the 10 Finalist Teams, will each win \$10,000 towards incorporating their app businesses and further developing their mobile apps. One team will be selected from the “Middle School” division and the other will be selected from the “High School” division.



FAQs

- Q. How do I know if my local pitch event will be an Official Regional Pitch event or not?
 - A. All Technovation Regional Ambassadors have been invited to submit a grant application to make their local pitch events Official Regional Pitch events. Applications will be reviewed by a panel and will be selected on the basis of reach, quality and financial need. Regional Ambassadors who are accepted will be notified by **February 25, 2015**.
- Q. Will all Regional Pitch Events receive funding support through grants?
 - A. *Only* Official Regional Pitch events qualify to receive the grants. A Technovation panel will make the final decision on offering grants from the pool of Official Regional Pitch events that have submitted the grant application by the deadline.
- Q. What are the divisions for the Final Round?
 - A. A total of 10 teams will be selected to advance from semifinals to finals, and they will represent the following divisions:
 - High School (ages 14-18)**
 - 3 finalists from US/Canada
 - 1 finalist from Mexico/Central America/South America
 - 1 finalist from Europe/Australia/New Zealand/Asia
 - 1 finalist from Africa
 - Middle School (ages 10-14)**
 - 2 finalists from US/Canada
 - 1 finalist from Mexico/Central America/South America/Africa
 - 1 finalist from Europe/Australia/New Zealand/Asia
- Q. How many teams from each Official Regional Pitch event will be selected for the Semifinal round?
 - A. The number of teams who escalate to the Semifinal Round will depend on the number of teams who compete at the Official Regional Pitch event in each division (middle school or high school):
 - 0-10 teams will have 1 semifinalist
 - 11-20 teams will have 2 semifinalists
 - 21-30 teams will have 3 semifinalists, and so forth
- Q. Do all submissions and presentations need to be in English?
 - A. All materials submitted to the official competition website must be submitted in English (because teams that proceed to the Semifinal Round will be judged by English-speaking judges). Videos in other languages are ok as long as they have English subtitles. However, Official Regional Pitch events may be conducted in

the language of the Regional Ambassador's choice, as long as the judges are all fluent in the language selected.

- Q. How will the results of the Grant process be shared?
 - A. A list of the Official Regional Pitch Events who receive the grant will be shared on our website. All regions who apply for the grant will receive an email with the final results.
- Q. What is the detailed timeline for the new competition structure and the grant application?
 - Sunday, February 15 - Grant application is due
 - Wednesday, February 25 - Official Regional Pitch sites notified and winners of the Regional Grants announced
 - April 23 to May 3, Official Regional Pitch Events
 - Mid-May - Results of teams that made it to semi-final round
 - Early June - Finalists announced and semi-finalists who did not reach the finals notified
 - Late June - World Pitch Event in San Francisco